



CDW Documentation

Point Paper: AI Governance-as-a-Service (AI-GaaS)

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Positioning the Multi-Cloud Practice

Goal:

CDW becomes the dedicated **AI Governance-as-a-Service (AI-GaaS)** provider for Synergist clients, delivering consistent onboarding, operations, and compliance management across AWS, Azure, and Google Cloud.

Messaging:

“Accelerate AI innovation across clouds—securely, compliantly, and at scale—with CDW managing your AI governance stack.”

Practice Framework: Multi-Cloud Pillars

AI Discovery & Inventory (Cloud-Agnostic Onboarding)

- **Key Tasks:**
 - Automate discovery of AI/ML models, datasets, prompt usage across clouds
 - Classify assets by risk, deployment type, and data sensitivity
 - Run Synergist’s education modules as cloud-agnostic enablement workshops
- **Cloud-Specific Tools:**

AWS	Azure	GCP
AWS ConfigSystems Manager	Azure PurviewDefender for Cloud	GCP Asset InventoryCloud DLP

AI Regulatory Compliance Framework Enablement

- **Key Tasks:**
 - Maintain a shared library of regulatory frameworks mapped across cloud-native services
 - Implement policy-as-code and enforceable guardrails
 - Automate compliance testing across environments
- **Cloud-Specific Tools:**

AWS	Azure	GCP
AWS Control TowerSCPs	Azure PolicyBlueprints	GCP Organization Policies
CloudWatch Alarms	Azure Monitor Alerts	Google Cloud Logging

AI Asset Testing & Pre-Deployment Validation

- **Key Tasks:**
 - Configure automated model testing workflows for bias, performance, and hallucination

- Implement Synergist’s prompt testing modules across environments
- Route AI risk alerts to centralized CDW SOC or compliance response team
- **Cloud-Specific Tools:**

AWS	Azure	GCP
SageMaker Model Monitor	Azure Machine Learning Model Monitor	Vertex AI Model Evaluation
LambdaStep Functions	Logic Apps, Functions	Cloud FunctionsWorkflows

GRC Reporting & Lifecycle Management

- **Key Tasks:**
 - Centralize Synergist GRC reporting across environments
 - Archive testing logs, change history, and compliance scans
 - Integrate into client’s ITSM (ServiceNow, Jira) and CDW’s managed operations
- **Cloud-Specific Tools:**

AWS	Azure	GCP
QuickSightCloudTrail	Power BI Azure Monitor Logs	LookerCloud Logging
CDW ServiceNow	CDW ServiceNow	CDW ServiceNow

Service Tiers

Tier	Description	Cloud Support
Basic	Asset discovery, education, baseline compliance checks	AWS, Azure, GCP
Essential	Policy enforcement, automated testing, alert workflows	AWS, Azure, GCP
Premium	Full GRC lifecycle management, custom dashboards, monthly reporting	AWS, Azure, GCP

CDW Integration Touchpoints

- **ServiceNow:** Unified intake, alert handling, compliance case management
- **Jira:** Risk remediation workflows and prompt update tracking
- **IAM Integration:** RBAC across all three cloud providers
- **Security Frameworks:** Alignment to NIST, ISO 42001, GDPR, CCPA, HIPAA, etc.

AFFIRM's Role in a Multi-Cloud AI-GaaS Model

To effectively integrate Synergist Technology's AFFIRM platform into a multi-cloud AI Governance-as-a-Service (AI-GaaS) model, your CDW Managed Services team can position AFFIRM as the central governance and compliance hub across AWS, Azure, and Google Cloud environments. Here's a high level strategy to consider:

AI governance and compliance platform

AFFIRM serves as a comprehensive AI governance and compliance platform, enabling organizations to:

- **Educate personnel on AI** and assess organizational readiness.

- **Inventory AI systems and use cases**, providing visibility into AI deployments.
- **Manage AI regulatory compliance** through a curated library of external governance frameworks and model compliance policies.
- **Continuously monitor AI performance**, including accuracy, bias, and fairness.
- **Generate compliance reports** and manage risk mitigation workflows.

By integrating AFFIRM into your AI-GaaS offering, CDW can provide clients with a centralized command-and-control center for responsible and comprehensive AI governance and compliance.

Integration Across Cloud Platforms

AWS

- **Integration with AWS Config and Security Hub:** Monitor compliance and security posture of AI systems.
- **Utilize SageMaker Model Monitor:** Continuously evaluate model performance and detect data drift.
- **Leverage AWS Lambda and Step Functions:** Automate compliance policy testing and risk alert workflows.

Azure

- **Integration with Azure Policy and Blueprints:** Enforce organizational standards and assess compliance.
- **Utilize Azure Machine Learning Model Monitor:** Track model performance metrics and detect anomalies.
- **Leverage Azure Logic Apps:** Automate workflows for compliance reporting and risk mitigation.

Google Cloud

- **Integration with Google Cloud's Organization Policy Service:** Define and enforce constraints on resources.
- **Utilize Vertex AI Model Monitoring:** Monitor model predictions and detect skew and drift.
- **Leverage Cloud Functions and Workflows:** Automate tasks related to compliance checks and reporting.

Go-To-Market Strategy

Target Clients

- **Enterprises in regulated industries:** Finance, healthcare, government, and others with stringent compliance requirements.
- **Organizations adopting AI technologies:** Seeking to ensure responsible and compliant AI deployments across multiple cloud platforms.

Value Proposition

- **Centralized AI governance:** AFFIRM provides a unified platform to manage AI compliance across AWS, Azure, and Google Cloud.
- **Proactive risk management:** Continuous monitoring and automated alerts help in early

detection and mitigation of AI-related risks.

- **Regulatory compliance:** Stay ahead of evolving AI regulations with AFFIRM's curated governance frameworks and compliance tools.

Sales Messaging

“One partner. One dashboard. Full AI governance across all your clouds.”

CDW + Synergist deliver unified AI compliance management—so your clients can build and deploy AI safely, no matter where it lives.

“Empower your organization to innovate with AI confidently.”

With CDW's AI-GaaS powered by Synergist's AFFIRM platform, achieve centralized governance, continuous compliance, and proactive risk management across all your cloud environments.”

Partnership and Collaboration

- **Joint offerings with Synergist Technology:** Develop bundled services that combine CDW's managed services expertise with AFFIRM's governance capabilities.
- **Collaborate on client onboarding:** Streamline the integration of AFFIRM into clients' existing cloud infrastructures.
- **Continuous improvement:** Work with Synergist to enhance AFFIRM's features based on client feedback and evolving regulatory landscapes.

Very Brief Conclusion

By embedding AFFIRM into your multi-cloud AI-GaaS model, CDW can offer clients a robust solution for managing AI governance and compliance, ensuring responsible AI adoption across their cloud environments.